



# OACA Newsletter



**WINTER 2024-2025**



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**SERVING COACHES FOR 69 YEARS**

# DIRECTOR'S CORNER

## Rob Younger, OACA Executive Director



As I reflect on my fifty years in the coaching profession, I realize how truly blessed I have been to be associated and influenced by so many outstanding individuals: coaches, student/athletes, support staff, officials and parents. What has become clear is that coaching is not an easy assignment. It is not for the faint-hearted. It is for those with courage, ethics, conviction and skill. The best coaches have the most to share with others. The following "Food For Thought" comes from studying those who have influenced me over those fifty years. Each is unique and designed to present a memorable thought to help you in your development as a coach and as a person. They can be applied to all sports, all levels of competition, and all levels of experience.

1. Coaching is seldom fair. Work on the things you can control. Gracefully accept the rest.
2. Coaching demands a high ethical standard. Your actions must be above reproach. Don't give a reason to have your motives questioned.
3. Each day of work is an audition. Look the part in your dress, demeanor and discipline. You only have once to make a first impression.
4. Impersonation doesn't work! You coach who you are. By the way, who are YOU?
5. 80% of coaching is managing people. Being superior at the remaining 20% won't cut it. Learn the art of influencing people and the science of its application.
6. Criticism comes with the territory. Plan on it!
7. Participant safety is a primary responsibility. Your Practice and Game decisions should always err on the side of safety.
8. Bad body language will silence good words. Learn how to deliver the message, especially when they won't like what you have to say.
9. I heard you twice the first time. Be clear, concise and coherent. Minimize the chance of misinterpretation.
10. Good Coaches learn to be good listeners. Listen to Learn!
11. It takes extraordinary restraint to get the job done. Learn to use your emotions and focus to bring calm out of chaos.
12. Mistakes are made and we as coaches make them most days. If you make one, make it for the right reason and if you clearly make one, own up.
13. Pour no gasoline! You are prohibited from making things worse.
14. It takes a support team to reach higher levels. Remember where you came from and who broke the trail for you.
15. Never let the pressure of competition overcome the pleasure of competition. Have Fun! Don't ever let things get so serious that enjoyment cannot be expressed and sincerely humorous situations can't be enjoyed.

We celebrate our great profession because we know its importance and have countless examples of how coaches continue to change the lives of the young people we come in contact with on a daily basis.

\*Some of the above material comes from a presentation that I give to official associations around our state titled, "The Art of Officiating." In this presentation I use material from the pamphlet "The 23 Most Powerful Lessons of Officiating."

A handwritten signature in blue ink that reads "Rob". The signature is stylized and appears to be written in a cursive or semi-cursive font.

Email: [ocacarob@gmail.com](mailto:ocacarob@gmail.com)

Office Phone: 541-928-2700



## DIRECTOR'S CORNER

### Chris Knudsen, OACA Associate Director

We are so fortunate to be in the coaching profession. Sure, there are shortcomings, like long hours and VERY little pay. But as coaches, we need to look at the positives. Any coach could go into another profession, put in the same time amount that you do in coaching and make significant more money. But, when you die, that ends. When you are in coaching, you have a chance to be significant. Significance is when you help other people be successful, and that lasts many a lifetime.

As a coach, you have such a positive influence on so many lives. An English teacher at our high school would give an assignment each year asking students to write about "a person that was an influence in their lives." She told me once how amazed she was that such a huge percentage wrote about various coaches.

So, keep in mind the great impact you have on a young person's life. Be proud of what you are doing and understand that you are doing them a favor by setting standards, helping them to be great and to believe in themselves. Also, remember when they need love and understanding the most is usually when they deserve it the least.

I really admire every one of you coaches. I think we are in the greatest profession in the world and, certainly, the most influential. As a coach, you are held in such high esteem and players are going to remember what you say for the rest of their life. And, many a night, they will come home and tell their parents "Coach said.....". Just make sure it is a positive statement!!!

We, at the OACA, thank each of you for all you do for your athletes, your schools and your communities. Be excited and thankful for all you have and enjoy every day.

Below is a poem written by former Baylor head football coach and the former Executive Director of the AFCA, Grant Teaff. I think it epitomizes our great profession and the great things each of you are doing!!

#### *A Coach's Influence*

A handwritten signature in cursive script that reads "Chris".

I dreamed a dream, but I had my doubts.  
"You can do it", he said, "I'll teach you how."  
I tried and tried, he said I should.  
I give it my best, he knew I would.  
Lessons taught on the field of strife,  
Have been invaluable, as I've faced life.  
"When challenges come my way,  
I always think, what would he say?  
His inspiring words I hear even now,  
"You can do it. I taught you how."  
Now others dream and have their doubts.  
I say, "You can do it, I'll teach you how."  
The influence continues.

~ Grant Teaff

# 2024-25 OACA Membership Reminder

## **Gold Card Membership**

**\$72** when purchased by credit card/PayPal

**\$69** when purchased by cash/check/PO

## **Retired Gold Card Membership**

(offered to retired coaches who are no longer coaching or teaching and have coached at least ten (10) years at the MS, HS or college level)

**\$60**

## **Regular Membership**

(does not require OSAA Interscholastic Course Certification)

**\$55**

There are many benefits to being an OACA member. A \$2,000,000 liability insurance benefit that covers you for all coaching and teaching activities in/out of season, camp insurance eligibility, reduced-fee sports clinics, OACA e-newsletters, representation for each sport/class to the OSAA for the purpose of improving high school athletics, recognition at our annual awards banquet, state and national awards, eight \$2,000 student scholarships for high school graduating children or grandchildren of our members, and a \$50,000 sexual abuse coverage for litigation cost to member who was unjustly accused. As part of our partnership with Buffalo Wild Wings, we are pleased with the continued benefit for our Gold Card members to receive a 15% discount when dining at any Oregon Buffalo Wild Wings Restaurant. Additionally, through our partnership with the Sheraton Portland Airport Hotel, Gold Card Members are eligible for 20% off a single night room rate including free shuttle to and from the airport and up to 14 days of free parking. Gold Card members all get free admission to various collegiate events at these participating colleges: Bushnell University, Eastern Oregon University, George Fox University, Linfield University, Portland Community College, Southern Oregon University, Western Oregon University and Willamette University.

**Please Note: Only the Gold Card & Retired Gold Card admits you to High School/OSAA events.**

You will receive your Gold Cards electronically through an email from the OSAA Website, Subject line: "2024-25 OSAA Gold Card." The email contains a link for your card and instructions on how to save the link to your mobile device. **We recognize that some members do not have a smart phone. Membership hard copies are available for those individuals. Both the Digital and Hard Copies are valid for admission into HS/OSAA events.** If your phone is unable to process a digital card, contact our office @ 541-928-2700 or email [melissa@oregoncoach.org](mailto:melissa@oregoncoach.org).

## **OACA Liability Insurance Info:**

**The liability coverage policy period is August 1 – July 31 and is activated as soon as you receive your membership card. It covers the coach during their season, off-season workouts, and during summer activities.** College and Youth Coaches are not covered by the Liability Insurance policy - the policy only covers High School and Middle School Coaches. As a 2023-24 OACA Member, you were covered during this past summer's activities. After July 31, our new membership year began, and you will need to sign up again to be covered Aug. 1st, 2024-July 31st, 2025.

**Online Membership Registration for the 2024-25 school year is open  
on our website at:**

**<http://www.oregoncoach.org/member-info/registration/>**

# SAVE THE DATE

2025

Nike Track & Field Clinic

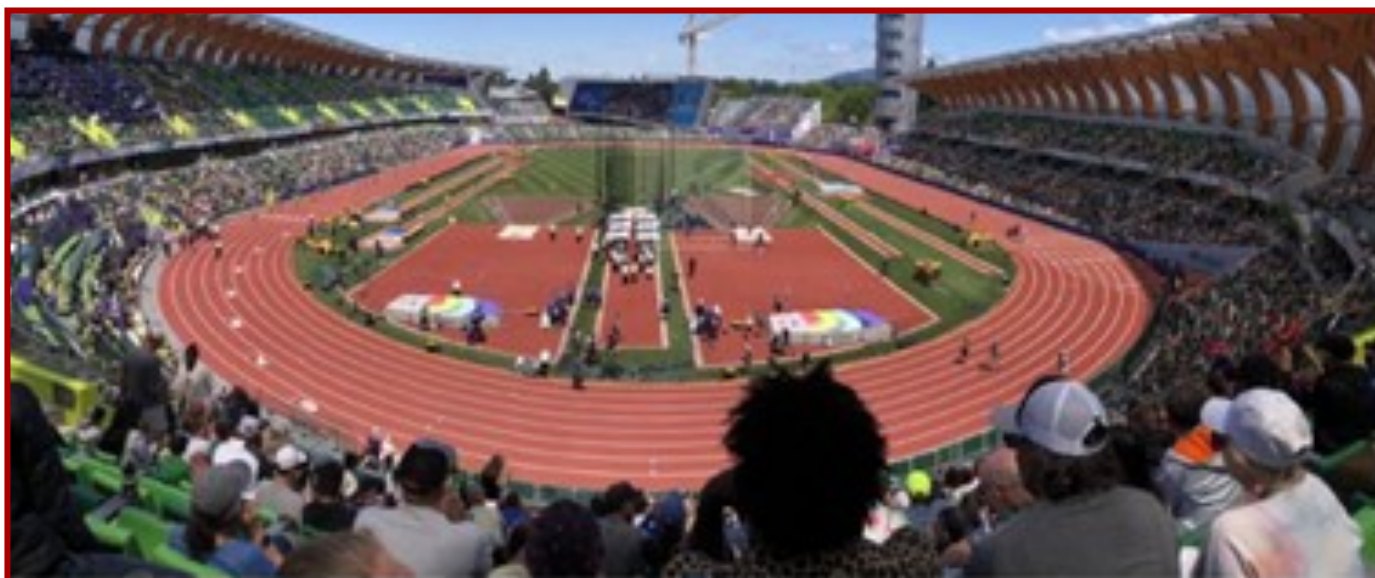
Presented by: OACA and gearUP

**JANUARY 31 - FEBRUARY 1, 2025**

AT THE SHERATON PORTLAND AIRPORT HOTEL

MORE DETAILS COMING SOON!

**REGISTER HERE**





Hello Coaches!

*Every year the OSAA publishes each sports plan book for that year with all pertinent rules. Any new or updated rules are addressed at the beginning of the book and every now and again those rules directly impact your athletic trainer or staff that may have to assist in injury situations. For example, this year rules 3-3-6 & 3-3-7 for basketball (see link below for official rules) have changed for when a player will be removed from play as well as a time frame for blood clean up on a jersey or player.*

<https://www.osaa.org/docs/planbooks/bxbplan.pdf>

*Making sure you are not only aware of those rules but discussing those with the individuals who will be handling those incidents can allow you and your team to be better prepared. The more you communicate with your athletic trainer, the better chance you have in allowing injury situations to go smoothly and efficiently. We wish all winter sports teams good luck as we begin this new season!*

# 2024-2025 OACA Scholarship Information

The OACA has annually awarded eight \$1,000 student-athlete scholarships to high school graduating children and grandchildren of OACA members. **New for 2024-25, we will be increasing that amount to eight \$2,000 student-athlete scholarships.** Scholarship applications are reviewed by the OACA Executive Board, who evaluate applications in the areas of academics, athletic participation and honors, extracurricular activities, and community service.

In addition to the eight \$2,000 student-athlete scholarships, The **Coach Dave Johnson Scholarship** is awarded to a college-bound student-athlete who has overcome obstacles in their personal life in order to reach a level of success, both on and off the field of play, that makes them a credit to their team, school and community. This scholarship is sponsored by Dave Dowling, South Salem HS graduate, in honor of Coach Johnson's meaningful impact on his life as a young student-athlete.

Additionally, the OACA, along with support from Jennifer and Jerod Teeter, created the **OACA Directors and Presidents Scholarship** for coaches to recognize a deserving senior student-athlete. This scholarship is sponsored by former OACA directors and presidents who desire to "give back" in appreciation of the OACA. Please note that this scholarship is nomination-based, and we invite our members to nominate a deserving student-athlete who meets the following criteria:

- Outstanding character, sportsmanship and leadership—a student-athlete who truly stands out among peers
- Emphasis placed on pursuing a career in education
- Emphasis given to multi-sport athlete

Scholarship application will open on December 16th. Completed scholarship applications, including a copy of the student's transcript and two letters of recommendation, will be due March 15, 2025. If you have any questions, please call the office at 541-928-2700 or email: [melissa@oregoncoach.org](mailto:melissa@oregoncoach.org).

*We greatly appreciate the following OACA sponsors who generously fund these scholarships:*



# SAVE THE DATE

## OACA Coach of the Year Football Clinic



**2025**  
Coach of the Year  
Football Clinics



Portland, OR

Mar. 7 - 9, 2025

Sheraton Portland Airport  
Hotel

**OACA Members SAVE \$10**

Use code **OACAFB25** during checkout to receive OACA Member Discount

[Register Here](#)

Speakers, Schedule, and more coming soon!!





# **Oregon Athletic Directors Association**

[www.oadaonline.org](http://www.oadaonline.org)

Hello Coaches!

What an exciting Fall to be an Oregonian and someone who loves administrating, coaching, officiating, participating in or watching athletic competitions. The Fall high school sport seasons have concluded and everyone is prepping for the first competitions of the Winter 2024-25 seasons.

As is usual during the year there are a number of key athletic issues being proposed, discussed and decided at the state level. It is the opportunity for all coaches of our 295 schools, representing six classifications, to stand up and be heard during these discussions. Even though unanimity is rarely achieved on a decision, being a part of the process affords coaches and ADs from the smallest to the largest school to have a voice and express their opinion on important issues facing the OSAA and our member schools. Please read, connect with others and be knowledgeable about the issues and initiatives being discussed. Then, share your opinion with your athletic director throughout the process to the final decision. There is also a new form OSAA has created on their website that allows anyone to propose a 'rule change'.

The OADA Executive Board is hard at work planning another outstanding state conference next April in Sunriver. ADs from all member schools will gather to take classes and attend workshops. Many ADs will also connect with other schools to discuss and potentially finalize S.O.P.s and sport schedules.

The OADA Hall of Fame Committee, lead by Mike Henderson, has selected the 15<sup>th</sup> class into the OADA Hall of Fame. Inductees include Mark Horak, CAA formerly of Lakeridge HS, Dennis Burke, formerly of Wilsonville HS, Vicki Nelms, CMAA, formerly of Nelson HS and Del LaRue formerly of McMinnville HS. We are very excited to celebrate the induction of these special athletic administrators during the annual Conference Banquet Monday evening, April 14 in Sunriver. Special thanks to the committee for their time and effort: Bill Bowers, Boyd Bjorkquist, Marianne Mills, Lizann Schultz, Cindy Simmons, Mike Maghan, Margaret Sturza, Mike Henderson and Rob Holstrom.

Coaches, remember that the two most important words in the English language are 'coach says...!' Please know that you are making a positive difference in the lives of many student-athletes. You may be the one person that keeps kids coming to school. Congratulations to all of you for making the commitment to become a coach. We appreciate you!

As we approach the holiday season please celebrate and enjoy valuable time with family and friends!

Dave Hood, CAA  
OADA Executive Director





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With digital ticketing, each game provides simplified earning opportunities with instant performance reporting. Consider it an efficient, cost-free way to bring money into your program while building a deeper, more devoted fan base.



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# Oregon School Activities Association

From all of us at the OSAA we want to congratulate those wrapping up their fall seasons and welcome those who are starting out on their winter seasons. We appreciate all that you do.

Outside of championships the OSAA is working with a couple of committees that will help shape the future of Oregon high school activities. One is the Championship Thresholds Task Force. This group was created at the request of the Executive Board after receiving feedback from the previous State Championship Committee. The State Championship Committee felt that their condensed timeframe made it difficult to delve into the intricacies of the qualifying percentages of each sport and activity.

The Task Force is reviewing all qualification procedures and percentages for all sports and activities within the Association. At their most recent meeting, the Task Force had an in-depth conversation about qualifications and their philosophy on what a state championship means to them. At this current time, the Task Force feels too many teams or students are qualifying for many state championship events. In some cases, well over 50% of participants in a given activity are making it to the championship and the Task Force believes that is too many. The group believes it should be difficult to make it to a state championship, hence heightening the memories for those involved.

The group feels that a reduction in participation has additional qualities. A change would help reduce some lopsided matchups that happen in the opening rounds of the playoffs, help increase academic seat time for students, decrease the overlap between seasons hence helping multi-sport athletes get the rest or practice needed before heading into the next season, and lowers the costs for districts who have teams traveling significant distances to play.

The group is not solely focused on reduction but is supportive of expansion where needed. The group believes that Tennis needs to be reviewed by the State Championship Committee as they average the lowest participation across all sports (11%-17% of participants make it to state). In addition, the group supports the review of 3A/2A/1A Girls Cross Country, 4A/3A/2A/1A Girls Golf and 3A/2A/1A Soccer where additional championships could be provided due to increased participation by schools. Overall, the Task Force's philosophy is that getting to a state championship bracket or event is an honor.

If you have feedback for this committee on your given activity, please send that to Kelly Foster ([kellyf@osaa.org](mailto:kellyf@osaa.org)).

Again, thank you for your support of Oregon High School Activities!



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**KYLE STANFIELD, CAA**

CHIEF OPERATING OFFICER

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[KYLES@OSAA.ORG](mailto:KYLES@OSAA.ORG)



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POWERING GIRLS FORWARD

*"Playing youth sports is a foundational component of future success. However, girls drop out by age 14 at a rate 2x higher than boys..."*

### INTRODUCING SURGE

Our new girls' sports program, built to positively impact female athletes today and pave the way for their future success. This FREE program provides girls' sports coaches, teams, and athletes' resources to help build confidence, motivation, and empower female athletes to stay in the game. Because we know that where sports surge, success isn't far behind.

### PROGRAM TOPICS



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#### FOSTER COMMUNITY & CONNECTION

at girls' sports events & coaching forums.

#### SURGE MAKE WAVES

with exclusive SURGE branding.



#### RECOGNIZE & CELEBRATE

athletes with seasonal awards.



#### UNLOCK EXCLUSIVE OFFERS

on new products.



\* 2019, October 11. Do you know the factors influencing girls' participation in sports? Women's Sports Foundation. [www.womenssportsfoundation.org](http://www.womenssportsfoundation.org)



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@BSNSPORTS.SURGE #TEAMSURGE #POWEREDBYSURGE

# NFHS COACH OF THE YEAR AWARD RECIPIENTS



## We are pleased to announce the 2023-2024 Oregon NFHS Coach of the Year Award Recipients:

Football (11-Player) - **Shane Hedrick**, Cascade HS  
Boys Basketball - **Ron Hop**, Dayton HS  
Boys Soccer - **Nils Eriksson**, Bend Senior HS  
Wrestling - **Steve Thorpe**, Sweet Home HS  
Boys Cross Country - **Ian Berge**, Valley Catholic HS  
Boys Tennis - **Hedy Jackson**, Catlin Gabel School  
Boys Swimming & Diving - **Rod Lundgren**, Centennial HS  
Boys Track & Field - **Ernie Brooks**, Crook County HS  
Baseball - **Lennie Wolfe**, Warrenton HS

Girls Basketball - **Tom Cole**, South Medford HS  
Volleyball - **Sue Doan**, Estacada HS  
Girls Soccer - **Javier Gonzalez**, Ontario HS  
Girls Cross Country - **Kari Strang**, Summit HS  
Girls Tennis - **Stu Clem**, Pendleton HS  
Girls Swimming & Diving - **Dan Zimmer**, Henley HS  
Girls Golf - **Melissa Turner**, Salem Academy  
Girls Track & Field - **Eric Dettman**, Lincoln HS  
Softball - **Scott McCormick**, South Salem HS  
Girls Wrestling - **Rusty Gulzow**, La Grande HS  
Spirit (Dance) - **Vernita Reyna**, Sprague HS

**December  
26-30**

**LES SCHWAB  
INVITATIONAL**

**Portland State  
University**



PRESENTED BY  
**Express**  
EMPLOYMENT PROFESSIONALS

**Les Schwab Invitational Presented by Express Employment Professionals  
Celebrates 28 Years with New Location**

The Les Schwab Invitational, presented by Express Employment Professionals, will mark its 28th year as one of the nation's premier high school basketball tournaments. For the first time, the event will be hosted at Portland State University, running from December 26 to December 30, 2024. Known for featuring future college and NBA stars, this year's tournament includes top out-of-state teams such as Gonzaga Prep Purple Eagles (Washington, D.C.), La Lumiere Lakers (La Porte, Indiana), Owyhee Storm (Meridian, Idaho), and Rainier Beach Vikings (Seattle, Washington). Standout players include La Lumiere's Jalen Haralson (#10, Notre Dame commit), Darius Adams (#19, UCONN commit), and Chuck Love (#96, Loyola Chicago commit), alongside Gonzaga Prep's Nyk Lewis (#52, Xavier commit) and Derek Dixon (#51, North Carolina commit).

Oregon's top high school players are also well-represented. Central Catholic features Isaac Carr (#1 in Oregon, Wake Forest commit) and Duce Paschal (#7, Weber State commit), along with Zamir Paschal, the #1 player in the class of 2026. Barlow's Brayden Barron (#3, Portland State commit) will team up with Jalen Atkins, the #4 player in the state. Jesuit adds depth with Patrick Kilfoil (#10 in Oregon) and Isaac Bongen, the #1 player in the class of 2027. These local standouts will compete alongside other Oregon schools, including Baker, Barlow, Camas, Grant, Jesuit, Lakeridge, Mountainside, Nelson, Roosevelt, Southridge, and Westview.

As the tournament celebrates nearly three decades of excellence, its move to Portland State University signals an exciting new chapter. Fans can expect five days of electrifying basketball, with nationally ranked teams and top local talent showcasing their skills. The Les Schwab Invitational remains a cornerstone event for basketball enthusiasts, promising unforgettable matchups and a glimpse into the future of the sport.

For all updates and bracket release and tickets please check out our website at:  
<https://www.leschwabinvitational.com/>



## Helping Kids Budget with



Winter is a wonderful time for reflection and shared motivation to try to make next year even better than the last. This time of year, we have many members at Oregon State Credit Union connecting with our Financial Services Consultants for advice about how to start or improve a budgeting system or teach children in their lives the basics of managing money.

Here are some tips to get kids in your life started on making a plan for money:

Save, spend, give:

Giving younger kids a “rule” about how much of their money they should save, spend, and give is one of the best ways to start the money. For example, saying that for every dollar you get, 25 cents goes to savings, 50 cents goes to spending, and 25 cents goes to giving. The numbers are up to you, but having a rule of thumb is a great place to start getting kids practicing healthy money habits!

Here are some discussion questions to help start the conversation:

- Save: Tell me about a time you/our family saved up for something big. How did it make you feel?
- Spend: What is your favorite store and what do you like to buy with you spending money?
- Give: What problems in the world do you want to help fix? How can we use our time or money to help with this problem?

Teens: A good place to start for teens is 50/30/20 budgeting. 50% of their money goes to “needs,” like their cell phone bill, car insurance, or other things for which they are responsible. 30% goes towards “wants,” like coffee out with their friends or future fun goals like a concert or event. 20% goes towards “savings,” which can include a fun goal but should also address the concept of emergency funds. Here is a great way to introduce this idea to teens from our financial education resource center: [The 50/30/20 Rule for Teens](#)

If you want tips on how to control your own money, check out our popular budget building coach: [Create a Budget](#)

Find more in our Financial Education Resource Center where anyone in the community can learn more about topics like savings, improving your credit score, and debt payoff: [Wellness Center - Topic: Housing \(banzai.org\)](#)

If you'd like to learn more about the financial solutions and educational content we have available, reach out to our Community Education department by emailing [CommunityEd@oregonstatecu.com](mailto:CommunityEd@oregonstatecu.com) or stop by your [local Oregon State Credit Union branch](#).



HOTEL GROUP

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HOME OF THE OACA FOOTBALL CLINIC



Aloft Portland Airport @ Cascade Station  
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# THANK YOU TO OUR SPONSORS

The OACA greatly appreciates the continued support from our sponsors. These partnerships are the reason we are able to continue to serve our members and provide scholarships for Oregon high school students.



## PACIFIC OFFICE AUTOMATION

— PROBLEM SOLVED —

The OACA is pleased to have **Pacific Office Automation** as a Platinum Sponsor of our association. Pacific Office Automation is dedicated to the belief that a team of individuals who constantly challenge each other will develop the skills and manpower necessary to solve any problem. Pacific Office Automation is dedicated to supporting local communities with philanthropic efforts to support academics and athletics. They contribute to these communities through sponsorship, volunteer work, fundraisers, and local business outreach. Their generous sponsorship of the OACA funds our annual awards banquet. Please visit [www.pacificoffice.com](http://www.pacificoffice.com).

We are very excited to have **Buffalo Wild Wings** as a Platinum Sponsor of the OACA. Enjoy all they have to offer at the various locations around the state. In addition, they are providing Gold Card members a 15% discount when you dine with them. Buffalo Wild Wings is a great supporter of high school coaches and athletes! [www.buffalowildwings.com](http://www.buffalowildwings.com)



**BSN SPORTS**  
THE HEART OF THE GAME™

Gold Sponsor **BSN Sports** is very supportive of Oregon High School athletics and are willing to help coaches whenever needed. They have representatives around the state ready and willing to help with athletic program needs. BSN Sports and **Nike** have partnered with the OACA to sponsor two student-athlete scholarships in honor of Bill Bowerman, co-founder of Nike and OACA President in 1938-39 and 1947-48. We also appreciate their annual sponsorship of our OACA/Nike Basketball Clinic. [www.bsnsports.com](http://www.bsnsports.com) [www.nike.com](http://www.nike.com)



**Leading Edge Fundraising** is a Gold Sponsor and the Official Fundraising Company of the OACA. Their sponsorship provides funds that allow us to continue to offer OACA membership at an affordable rate, as well as sponsor an annual scholarship to a high school graduating child or grandchild of an OACA member. Leading Edge Fundraising also sponsors our banquet Coach of the Year awards and is an integral part of our basketball and football clinics. [www.lefundraise.com](http://www.lefundraise.com)

The **Oregon Army National Guard** is a Gold Sponsor of the OACA. In addition to funding an annual student scholarship, the National Guard offers its service members 100% State Tuition Assistance towards attending Oregon colleges or universities. They also provide job training and experience to those seeking opportunities to serve and give back along with a potential for \$50,000 in Student Loan Repayment and \$20,000 for enlistment and officer bonuses. To learn more about the Oregon Army National Guard, please visit: [www.OregonArmyGuard.com](http://www.OregonArmyGuard.com)



# THANK YOU TO OUR SPONSORS



**hudl**

We are excited by our continued partnership with **Hudl**, Silver Sponsor of the OACA and the OACA's Official Video Software Partner. Funds provided by Hudl help keep membership costs low as well as fund an annual scholarship. We urge teams to explore Hudl's innovative and unique video software technology. [www.hudl.com](http://www.hudl.com)

The OACA is pleased to have **Sheraton** as a Silver Sponsor. The Sheraton Portland Airport has been operating as the closest hotel to the airport for over 45 years. With 215 rooms and 22,500 square feet of meeting space, it is the perfect location for teams traveling in/out of PDX. The Sheraton can also host large conventions or team banquets with their exceptional culinary and banquet teams. The Sheraton works in conjunction with the Aloft Hotel and Hampton Inn at the Portland Airport to offer even more options when using the PDX area as your home base for team events and travel. [www.sheratonportlandairport.com](http://www.sheratonportlandairport.com)



**Sheraton**  
PORTLAND AIRPORT HOTEL



**Prime Time Sports**, owned by John MaCallum, is a Bronze Sponsor of the OACA and provides first-class event management and event planning to premiere sporting and corporate events in Portland, OR and along the West Coast. Relying on past experience and expertise, Prime Time Sports aims to effectively market, operate and manage high quality events

catering to the student athletes, participants, fans and corporate sponsors who make the events possible. Efficient and effective event planning and execution is a PTS guarantee. [primetimesports.co](http://primetimesports.co)

We are proud to have **Oregon State Credit Union** as a provider of a college scholarship to a deserving family member of the OACA. Oregon State Credit Union is an 118,000 member-owned, \$1.4 billion not-for-profit financial cooperative that serves an expanded coverage area of 24 western and central Oregon counties that includes a majority of Oregon. Membership with the credit union is open to anyone who lives or works in these counties. To learn more, please visit [oregonstatecu.com](http://oregonstatecu.com) or call Laurie Roe at (541) 714-4291.



**Oregon State**  
Credit Union

TURN MOMENTS INTO MEMORIES



Recognize - Inspire - Promote - Celebrate

With locations in Beaverton and Gresham, **Crown Trophy** supplies outstanding plaques and trophies for all the OACA events as well as for other athletic organizations. Their excellent workmanship and friendly and helpful service are certainly appreciated by the many coaches, players and teams around the state. The OACA appreciates all they do for so many.

[www.crowntrophy.com](http://www.crowntrophy.com)

**Jostens** is the Official OACA Souvenir & Championship Rings Sponsor. We appreciate the Executive Board President's gift they supply annually. [www.jostens.com](http://www.jostens.com)



# 2024-2025 OACA EXECUTIVE BOARD

President: Greg Grant, Heppner HS  
President Elect/Secretary: Josh Grotting, Sutherlin HS  
Vice President: Parker McKinley, La Grande HS  
Past President: Ronda McKenzie, Westview HS

## **Members At Large:**

1A - Jennifer Teeter, Imbler HS  
2A - Paul Isom, Knappa HS  
3A - Aaron Flack, La Pine HS  
4A - Ray Richardson, Gladstone HS  
5A - Monty Hawkins, La Salle Prep  
6A - Tom Johnson, Barlow HS

Assistant Coach Rep - Damien Ramirez, West Salem HS  
Spirit Coach Rep - Danielle Schneider, Parkrose HS  
Women's Leadership Rep - Laurie Evans, Mountainside HS  
DEI Rep - Ryan McCants, Roosevelt HS  
OSAA Liaison - Bill Masei, Dallas HS  
OADA Liaison - Dave Hood, Executive Director  
OAOA Liaison - Jack Folliard/Debi Hanson  
OATS Liaison - Sam Johnson,  
Past OACA Executive Director, OACA Advisory - Dave Johnson

## **OACA Staff:**

Rob Younger, Executive Director  
Chris Knudsen, Associate Director  
Melissa Chambers, Office Manager

Executive Board and Sports Chair contact information is available on our website:  
<http://www.oregoncoach.org/contact-us/our-team/>



# OACA MISSION STATEMENT

**The OACA is committed to serve its members by promoting:**

- Education through athletics and coaching, which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.
- Representation of Oregon coaches at the local, state and national levels.



## **OREGON ATHLETIC COACHES ASSOCIATION**

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