

NIKE FOOTBALL CLINIC 2014
SCHEDULE OF SPEAKERS



Nike Football Clinic

CLINIC DIRECTORS

Dave Johnson / Rob Younger

CLINIC HOSTED BY

Oregon Athletic Coaches Association

FRIDAY, MARCH 7

1:30 pm Registration

MUST WEAR CLINIC BADGES AT ALL SESSIONS

3:00-3:55 pm

Willamette Room: **Craig Howard** – Southern Oregon University – “Tempo on Offense: Operating at Ludicrous Speed to Score Points & Win Games”
 Salon A: **Dan Giuliani, MSAL, CSCS** – Volt Athletics – “Smart Strength: How to Keep Athletes Healthy & Avoiding Plateaus”
 Salon B: **Mike Mitchell** – North Medford HS – “Strategies/Tricks in Turning a Football Program Around”
 Salon C: **Bruce Borgelt** – Oregon City HS – “Zone Blocking: Schemes, Line Calls & Adjustments to Different Fronts”
 Salon D: **Jack Folliard & Clark Sanders** – Oregon Athletic Officials Association – “For Whom the Bell Rings: Targeting, Helmet-to-Helmet Contact – Rules, Interpretations & Answers”

Mt. Bachelor Room: TBA

4:10-5:05 pm

Willamette Room: **Craig Howard** – Southern Oregon University – “Screen Package: How to Get the Ball to Jimmy or Joe & Let Them Be Playmakers”
 Salon A: **Dan Giuliani, MSAL, CSCS** – Volt Athletics – “The 5 Biggest Mistakes Football Coaches Make in the Weight Room”
 Salon B: **Mike Mitchell** – North Medford HS – “Strategies/Tricks in Turning a Football Program Around”
 Salon C: **Bruce Borgelt** – Oregon City HS – “Zone Blocking: Schemes, Line Calls & Adjustments to Different Fronts”
 Salon D: **Dr. Michael Koester, MD, ATC** – “Concussion Medical Update”

Mt. Bachelor Room: TBA

5:15-6:10 pm

Willamette Room: **Joe Smith** – Linfield College – “Wide Receiver Technique”
 Salon A: **Blair Hubbard** – Faith Christian Academy, Colorado – “The Gun Rocket Sweep Offense: Attack the Perimeter Faster Than the Fly Sweep”
 Salon B: **Jon Taylor** – Central Catholic HS – “Defensive Line Play/Skill & Drill”
 Salon C: **Jack Wood** – Alabama Football Coaches Association Director – “Motivational Ideas from Alabama Coaches”
 Salon D: TBA

Mt. Bachelor Room: **Brandon Gries** – Hudl – “Hudl’s Three P’s: Playbook, Practice Scripts, Presentations”

6:15-7:15 pm

DINNER (on your own)

7:15-8:30 pm

Willamette Room: **Chris Petersen** – University of Washington – “Developing the QB”

8:35-9:35 pm

Willamette Room: **Rich Rodriguez** – University of Arizona – TBA

9:35-11:00 pm

HOSPITALITY TIME (Must Wear Clinic Name Badge) – Salon Areas
(Hospitality sponsored by Adrenaline Fundraising)
 FCA Fellowship Time (Mt. Bachelor Room)

YOU MUST WEAR CLINIC BADGE AT ALL TIMES!

SATURDAY, MARCH 8

7:30 a.m.

Registration

8:30-9:25 am

Willamette Room: **Mike Cavanaugh** – Oregon State University Offensive Line Coach – “Development of Run Blocking Technique”
 Salon A: **Joe Bushman** – Clackamas HS – “Use of Tight End Running/Passing Game”
 Salon B: **Chuck Madsen** – Graham-Kapowsin HS, WA – “Developing the High School Program with your Youth Football Program”
 Salon C: **Alan Stanfield** – Shadle Park HS, WA – “Implementing the ‘Fast-Break No Huddle Offense”
 Salon D: **Steve Mask** – St. Paul’s Episcopal HS, Alabama – “Multiple 3-4 Defense & Blitz Package”

Mt. Bachelor Room: **Matt Overlin** – Western Oregon University Special Teams Coach – “How to Develop Special Teams Fundamentals”

9:40-10:35 am

Willamette Room: **Mike Cavanaugh** – Oregon State University Offensive Line Coach – “Development of Run Blocking Technique”
 Salon A: **Joe Bushman** – Clackamas HS – “Use of Tight End Running/Passing Game”
 Salon B: **Chuck Madsen** – Graham-Kapowsin HS, WA – “Developing the High School Program with your Youth Football Program”
 Salon C: **Alan Stanfield** – Shadle Park HS, WA – “Implementing the ‘Fast-Break No Huddle Offense”
 Salon D: **Steve Mask** – St. Paul’s Episcopal HS, Alabama – “Multiple 3-4 Defense & Blitz Package”

Mt. Bachelor Room: **Matt Overlin** – Western Oregon University Special Teams Coach – “How to Coach the Punt Shield Protection & Coverage”

10:50-11:45 am

Willamette Room: **Kirk Ferentz** – University of Iowa – “Offensive Line Fundamentals”
 Salon A: **H.D. Weddel** – Principal, Bend HS – “Motivating the Unmotivated”

11:45-1:00 pm

LUNCH (on your own)
 FCA Luncheon (Ticket Only)

1:00-1:55 pm

Willamette Room: **Arne Ferguson** – Western Oregon University – “Ways in Which to Defend the Read Option: Fronts, Games, Stunts, & Coverage”
 Salon A: **H.D. Weddel** – Principal, Bend HS – “Motivating the Unmotivated”
 Salon B: **Jeff Steinberg** – Santiago HS, CA – “New Developments in the Pass Game: Stay 1 Step Ahead of the Defense”
 Salon C: **Blair Hubbard** – Faith Christian Academy, CO – “Off Tackle Complements to the Gun Rocket Offense”
 Salon D: **Scott Westering** – Pacific Lutheran University – “Quarterback Mechanics & Tight End Play”

Mt. Bachelor Room: **Dan Leary** – Seaside HS – “Strength & Conditioning for the Multiple Sport Athlete”

2:10-3:05 pm

Willamette Room: **Don Pellum** – University of Oregon Linebacker Coach – “Linebacker Skills/Drills”
 Salon A: **Jeff Steinberg** – Santiago HS, CA – “No Huddle Spread & Shred Screen Game”
 Salon B: **Jon Taylor** – Central Catholic HS – “Defensive Line Play/Skill & Drill”
 Salon C: **Blair Hubbard** – Faith Christian Academy, CO – “Inside & Misdirection Complements to the Gun Rocket Offense”
 Salon D: **Scott Westering** – Pacific Lutheran University – “A Unique Look Back at Frosty: The Man – The Coach – The Legend. The 10th Winningest Coach in the History of College Football”

Mt. Bachelor Room: **Dan Leary** – Seaside HS – “Developing the Power Athlete/Implementing Crossfit Football to Change Your Program”

3:20-4:15 pm

Willamette Room: **John Marshall** – Former College & NFL Coach – “Linebacker Play”
 Salon A: **Jeff Steinberg** – Santiago HS, CA – “Tackling & Take Away Circuit”
 Salon B: **Jim Figoni** – North Medford HS – “Live Demonstration of Blocking Drills for Basic 2-Back Run Game”
 Salon C: **Michael Braunstein** – Former UW Kicker – “How to Find & Coach Kickers & Punters”
 Salon D: **Robert Cary** – West Salem HS – “What It Takes To Be a Great Assistant Coach”

Mt. Bachelor Room: TBA

4:30-5:25 pm

Willamette Room: **Greg & Taylor Barton** – Barton Football Academy – “QB Pocket Athleticism”
 Salon A: **Gary Beck** – Oregon State University Football Staff – “The High School Coaches Guide to the Recruiting Process”
 Salon B: **Jim Figoni** – North Medford HS – “Live Demonstration of Quick Set Pass Protection & Base Zone Blocking”
 Salon C: **Michael Braunstein** – Former UW Kicker – “How to Find & Coach Kickers & Punters”
 Salon D: **Robert Cary** – West Salem HS – “What It Takes To Be a Great Assistant Coach”

Mt. Bachelor Room: TBA

5:25-7:00 pm

DINNER (on your own)

7:10-8:15 pm

Willamette Room: **Nigel Burton** – Portland State University – “Developing Team Skills with Team Drills”

8:20-9:30 pm

Willamette Room: **Mike Riley** – Oregon State University – “Beaver Offense”
 HOSPITALITY TIME (Must Wear Clinic Name Badge) – Salon Areas
(Hospitality sponsored by Oregon Army National Guard)

9:40-11:00 pm

SUNDAY, MARCH 9

9:00-10:00 am

Willamette Room: **John Marshall** – Former College & NFL Coach – “Things & Ideas to Help the High School Coach Win”

10:05-11:05 am

Willamette Room: **Troy Calhoun** – United States Air Force Academy – “Developing a Complete Football Team: On & Off the Field”

Immediately following last speaker:

11:05 am SPECIAL DOOR PRIZE DRAWINGS
(Must be present to win)

Professional Development Credit

Loyola Marymount Univ., Los Angeles
 \$297 for 3 Semester Credits
 \$99 for 1 Semester Credit

WIAA Clock Hours

Washington Coaches can earn up to 17 clock hours at this clinic. Sign up and pay fees at the registration desk.

Thanks to our Presenting Sponsors:



HOLIDAY INN ROOM RESERVATION

Name _____
 ORGANIZATION: COACH OF THE YEAR FOOTBALL CLINIC—MARCH 7– 9, 2014
 Address _____
 City/State/Zip _____
 Phone _____
 Arrival Date _____
 Departure Date _____
 Number of Rooms _____ 1 bed _____ 2 beds _____
 Smoking _____ Non-Smoking _____
 \$109.00 per night
 Single/Double/Triple/Quadruple occupancy (plus tax)
 Reservations received after February 20, 2014 will be accepted on a space available basis at prevailing hotel room rates.
 For reservations call:
 Holiday Inn at the Airport
 503-256-5000
 and ask for the **Oregon Athletic Coaches Association 2014**

PLEASE RETURN DIRECTLY TO:

Holiday Inn at the Airport
 Attn: Reservation Department
 8439 N.E. Columbia Blvd.
 Portland, OR 97220-1382

or
 online at: www.holidayinnportlandairport.com
Group booking code: OAC
 Check-in time is 3:00 P.M.
 Check-out time is 12:00 noon

In order to guarantee your reservation beyond 6:00 p.m. on the date of arrival, your reservation must be accompanied by first night’s advance room deposit or major credit card number.

CREDIT CARD # _____
 EXPIRATION DATE _____

YOUTH FOOTBALL

There will be a special discount for Youth Coaches for the full clinic.
 Call or e-mail the OACA office for registration information.

PORTLAND COACH OF THE YEAR CLINIC

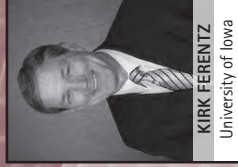
Featuring



NIGEL BURTON
Portland State University



TROY CALHOUN
Air Force Academy



KIRK FERENTZ
University of Iowa



CHRIS PETERSEN
University of Washington



MIKE RILEY
Oregon State University



RICH RODRIGUEZ
University of Arizona

PLUS THIS ADDITIONAL OUTSTANDING COACHING STAFF:

COLLEGE SPEAKERS

GARY BECK – Oregon State University
 MIKE CAVANAUGH – Oregon State University Offensive Line Coach
 ARNE FERGUSON – Western Oregon University
 CRAIG HOWARD – Southern Oregon University
 MATT OVERLIN – Western Oregon University Special Team Coach
 DON PELLUM – University of Oregon
 JOE SMITH – Linfield College
 SCOTT WESTERING – Pacific Lutheran University

HIGH SCHOOL SPEAKERS

BRUCE BORGBELT – Oregon City HS
 JOE BUSHMAN – Clackamas HS
 ROBERT CARY – West Salem HS
 JIM FIGONI – North Medford HS
 BLAIR HUBBARD – Faith Christian Academy, Colorado
 DAN LEARY – Seaside HS
 CHUCK MADSEN – Graham-Kapowsin HS, WA
 STEVE MASK – St. Paul's Episcopal HS, Alabama
 MIKE MITCHELL – North Medford HS
 ALAN STAMFIELD – Shadle Park HS, WA
 JEFF STEINBERG – Santiago HS, CA
 JON TAYLOR – Central Catholic HS

ADDITIONAL SPEAKERS

GREG & TAYLOR BARTON – Barton Football Academy for QB Development
 MICHAEL BRAUNSTEIN – Kicking Instructor
 JACK FOLLIARD & CLARK SANDERS – Oregon Athletic Officials Association
 DAN GIULIANI, MSAL, CSCS – Volt Athletics
 BRANDON GRIES – Hudl
 DR. MICHAEL KOESTER, MD, ATC
 JOHN MARSHALL – Former College & NFL Coach
 D. WEDDEL – Principal, Bend HS
 JACK WOOD – Director of Alabama Football Coaches Association

2014 NIKE CLINIC FEATURES

Gifts for all registered coaches
 Over 35 exhibits and vendors
 Evening Hospitality events
 Door prizes
 Discount for full staff

SPECIAL PRIZE DRAWINGS
Drawing – Sunday, March 9

College Credit Available - WIAA Credit Hours
 A well rounded curriculum with the finest instructors
 Special Discount for Youth Coaches

NIKE COACH OF THE YEAR CLINIC – PORTLAND

The clinic will be held at the spacious Holiday Inn at the Airport. Great speakers from across the nation and from the local coaching ranks will provide new ideas, fundamental skills, strategies, and concepts to help coaches at all levels improve their coaching abilities. Learn from the best!

For more information, contact the OACA Office:
 Ph.: 541-928-2700 / E-mail: oregoncoach@msn.com
 222 First Avenue West, Suite 220 • Albany, OR 97321
 Website www.oregoncoach.org

PORTLAND HOLIDAY INN AT THE AIRPORT
\$109⁰⁰ / ROOM (up to 4 occupants)
For Reservations Call: 503-256-5000 & ask for the Oregon Athletic Coaches Association 2014

CLINIC REGISTRATION ONLY PORTLAND COACH OF THE YEAR

REGISTRATION FEE

Prior to March 7, 2014	\$90.00	(ALL OACA MEMBERS RECEIVE A \$10 DISCOUNT)
After March 7, 2014	\$100.00	

(No refunds after March 7, 2014)

YOU CAN REGISTER ONLINE
www.oregoncoach.org

PLEASE TYPE OR PRINT CLEARLY

Name _____

Address _____

City/State/Zip _____

School/Organization _____

Email _____

Please refer to clinic website for staff discounts
www.oregoncoach.org

1. _____
2. _____
3. _____
4. _____

Please make checks or P.O.s payable to:
 OACA/COACH OF THE YEAR CLINIC

Mail form and check to:
 OREGON ATHLETIC COACHES ASSOC.
 222 FIRST AVENUE WEST, SUITE 220
 ALBANY, OR 97321

Credit cards can also be used for payment. (If using a personal credit card, include home address and zip.)

Credit Card# _____

Expiration Date _____

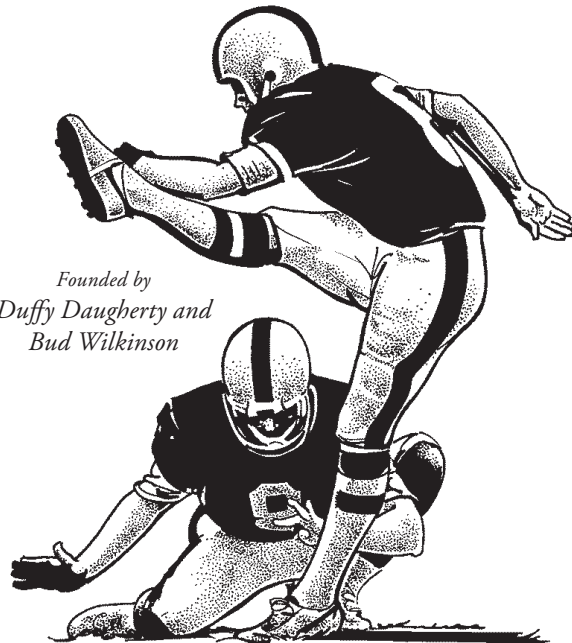
Questions or additional information phone: 541-928-2700



in

2014

PORTLAND FOOTBALL CLINIC
 March 7-9, 2014



Founded by
 Duffy Daugherty and
 Bud Wilkinson



The Nation's Most Honored
 Football Clinics

What does your team need today?

PORTLAND FOOTBALL COACH OF THE YEAR MARCH 7, 8 and 9 2014

OREGON ATHLETIC COACHES ASSOC.
 222 FIRST AVENUE WEST, SUITE 220
 ALBANY, OR 97321

