

LETTER FROM THE PRESIDENT

Mark Henderson, Junction City HS

WOW: How time flies by!!! I'm on the bus heading over the Willamette Pass to Lapine for the last regularly scheduled football game in 2011. It's a reminder of how much I love this time of year, with the temperature changes, the leaves falling, and the vibrant colors. I must admit it was nice to have Friday off from school. It gave me an opportunity to see my house and work on a few things in the light.

I would like to offer congratulations to all the Successful sports programs that will enter into the fall sports play-off brackets. This seems like a great opportunity to also shout out a big THANK-YOU to all the coaches in Oregon for your hard work and dedication to the coaching profession. I certainly feel that regardless of our win-loss records (especially this year) teaching work ethic, goal setting, team work, and holding our athletes to expectations will help them with personal success in the future. At my school, our Core Value program initiated by Athletic Director Craig Rothenberger is starting to show positive results.

As I gain more experience in teaching and coaching, (personally 32 years) my appreciation rises sharply for the coaches who collect their 30,35,40,45, and even 50 years of service awards at the annual OACA coaches awards banquet. It has been an educational experience to be on the OACA executive board. We are blessed to have tremendous leaders in Dave Johnson (my high school football coach) and Rob Younger. These two are passionate about coaching and want the best for sports programs in the State of Oregon. I now have a greater understanding for how Oregon combines the OSAA, OADA, OACA, and OAOA. By bringing these groups together it gives our state an advantage in making more informed high school sports decisions.

It is only obvious to me that the number of ingredients to be a coach is ever increasing. The risks that we all face seem to be on the rise. But I say the rewards and the importance of our positions overcome any of these obstacles.

Keep up the good work and the expectations!!

DIRECTOR'S CORNER

Dave Johnson, Executive Director

Thank you to our Coaches for Making the OACA Successful

Thanks again to those of you that have chosen to be Oregon Athletic Coaches Association (OACA) members. We recently had our Executive Board meeting with our Spring Sport Chairs attending. **Many times, after we have a board meeting, we are reminded by our Sport Chairs or Executive Board members of how their perspective/vision has been enlarged due to observing the process of change or the sharing of information by all in attendance.** These positive relationships with the OSAA, OADA, OAOA and others in attendance are very valuable.

We welcome any coach at any time to inquire about becoming actively involved in the process for decisions that impact our coaches and athletes here in Oregon. In today's social media world it seems easier to 2nd guess or criticize decisions made by anybody from grandmother to coach/president of whatever/supervisor/boss. Many times coaches are hit with an issue (non-x/o/game/event time decisions) and are expected to make a quick decision. My long tenure as a coach/administrator urges you take some time and attempt to not make a quick, snap decision/judgment. Attempt to take a breath or two by stepping back from the problem/issue before responding by taking a walk/break, speaking with a peer/friend/supervisor. I usually like to step back and look at the entire issue and take my time to comment or judge. I like to say "that sounds interesting let me get back to you".

Let's all continue to remind the many people outside the coaching arena of the great value of high school athletics. As most coaches realize, in these more difficult economic times and media world, we need to speak-up often for what we believe is the best thing going for our young people and high school sports. I also try to remember that saying Thank You to someone verbally/note/email, are often times, the best words you can say. So **Thank You** to those here in our office, Rob Younger (OACA Assistant Director), Suzette Livingston (Administrative Assistant), to all of our OACA Executive Board members, Sport Chairs and especially to **you**. Keep "making a difference" and taking time to stop and smell the roses along the way.

THANK YOU FOR ALL YOU DO FOR ALL.

"Management is doing things right; leadership is doing the right things"
- Peter Drucker

Rob Younger, Associate Director

The Essential Role of Attitude in Coaching our Young Athletes

Coaching involves serving, teaching encouraging and leading. If you are in a coaching position right now, you have tremendous power to influence the lives of not only the athletes you coach, but also anyone in your circle of influence.

I agree with an article that I recently read; “If I were to list the qualities of the coaches I admire, a thankful attitude would be one of the characteristics right at the top. Attitude will make or break a person. As author, John Maxwell says, *“Leadership has less to do with position than it does with disposition.”* Great coaches understand that the right attitude will set the right atmosphere, which enables the right responses from others.”

Attitude is a choice. We may not be able to control circumstances, but we can control our reactions. Many times we give thanks to others through our attitudes toward them. However, one of the most difficult disciplines in life can be learning to be thankful. We often don’t take the time being thankful for our families, teams and friends. But when we take time to count our blessings, not only does it affect us directly, but also those that we interact with daily. An attitude of Thankfulness affects everyone around us. Challenge yourself to keep the cup half full and continually adjust your attitude, reminding yourself all of the things you have to be thankful for.

I find it helpful to reflect on why I choose to coach and what motivates me to work as long and hard as it takes to be a successful coach. I would like to challenge you to continually ask and reflect on the following questions:

Why do I coach?

Do I see coaching as a ministry or a job?

What are some blessings that I have received from coaching?

How does my attitude of thankfulness set the right atmosphere for my team?

HAPPY THANKSGIVING

“Never allow the pressure of competition outweigh the pleasure of competition”

MaxPreps Update

New Online Services for Coaches & Oregon Sports

In the past year, we here at MaxPreps.com have been working hard to expand the options available to all athletic coaches at the high school level. I am more than happy to say we have succeeded, and most importantly, we are excited as we continue to evolve. Our site is now open to all levels of play (varsity, JV and frosh) and we are hard at work opening up the site to other sports that previously weren't supported (think swimming, track, wrestling). This is an important development, as we don't want coaches to think that MaxPreps is only for football and basketball. We truly want it to be available to ALL sports.

We have released three new services over the past few months that are revolutionary, and two of them specifically are of interest to coaches. First, there are more options in the admin to help with administrative tasks. You can now post or browse "Games wanted" to fill holes in your schedule, search "Camp listings" to see what is out there and you can post or browse "Jobs wanted" to hire assistants or look for a coaching job for yourself.

Second, MaxPreps has provided a place in the admin where you can update your program's history. School record books are hard to find, and hard to maintain, so MaxPreps has simplified the process and has given you a place to add as much as you would like. As of now, we have propagated the team records with the game results and stats that have been provided. If you have incomplete stats/results, we encourage you to go in and update.

Third, just weeks ago, we released **QwiXcore**. This spectacular little program has enabled football fans all across the country to provide game updates in real time and those updates go directly to our site. This has allowed fans to see score-by-score updates of games they can't go to, and it also provides more thorough box scores after the game. Currently, we are working on making QwiXcore ready for basketball season. As always, we encourage you to post as much info as possible on our site.

If you have ANY questions about how to use the admin or how to use the site, please contact our Coach Support department. They are there to help you and they can be reached at coachsupport@maxpreps.com.

You can also contact me at Leland.gordon@cbsinteractive.com with any questions.





Oregon Athletic Directors Association

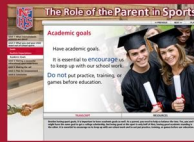
www.oada.8m.com

National Federation of State High School Associations



www.nfhslearn.com

FREE COURSES



Concussions in Sport—What You Need to Know, The Role of the Parent in Sports and Sportsmanship are all available for FREE as well as resources in the Locker Room at www.nfhslearn.com.

Get Certified!™

National Coach Certification



LEARNING CENTER



OSAA Update

OSAA Financial Help Available for Coaches with required NFHS Coaches Certification Classes

The OACA and the OSAA are committed to its coaches and their continued education as individuals and professionals. Since August of 2007 the OSAA has worked jointly with the National Federation of High Schools (NFHS) to certify all coaches across the state through the NFHS Fundamentals of Coaching course. Since that time, the NFHS has produced 18 additional courses to help promote coach certification accreditation. The OSAA and the NFHS look to promote coach certification because of the continually changing landscape of high school activities and to promote the core values of coaching the young people in our schools through educational activities.

In the fall of 2011, the OSAA set aside \$20,000 to help assist coaches in taking any of the NFHS Courses (minus the Fundamentals of Coaching). The OSAA will reimburse 50% of the cost of the course to any coach who is a member of the Oregon Athletic Coaches Association (OACA). The steps to take advantage of the program are easy. Register or log in at NFHSlern.com, choose one of the 18 courses available, complete the course, print the certificate out at the end and send it to the OSAA along with the reimbursement form which can be found at the link below.

The OSAA is excited to help the coaches of the OACA by offering these exceptional courses at a reduced rate. These funds will not roll over so please take advantage of this program today. **Contact Kyle Stanfield of the OSAA with any questions.**

Reimbursement Form:

<http://osaa.org/broadcastemail/CoachesEdClassReimbursement.pdf>





OREGON ATHLETIC OFFICIALS ASSOCIATION

Officiate Oregon Day Training planned for 2012

The Oregon Athletic Officials Association (OAOA), in partnership with OSAA and the National Association of Sports Officials (NASO) will be holding an **“Officiate Oregon Day”** on July 28, 2012 to kick off the NASO Summit which will be held at the downtown Portland Marriott Hotel July 29th through July 31st.

“Officiate Oregon Day” will be the largest gathering of sports officials in the Pacific Northwest. Featuring general and sport-specific breakout sessions, this event will bring together over 700 Oregon sport officials to learn rules, mechanics and other skills from nationally known speakers and clinicians.

Since 2003, OAOA has provided sport-specific training to over 5000 officials at 91 clinics throughout Oregon.



“Officiating is the only occupation in the world where the highest accolade is silence” - NBA referee Earl Strom.

OACA CLINIC INFORMATION

NIKE/OACA FOOTBALL CLINIC

We are in the process of assembling our football clinic speakers for this upcoming March 2-4, 2012 clinic. As many of you know, this football clinic is one of our major fund raisers for the Oregon Athletic Coaches Association (OACA). The clinic profits have allowed us to keep our OACA membership fees at a lower cost and provide the many benefits of membership. Our clinic is one of the largest annually held football clinics on the west coast with about 1,000 coaches attending the 3 day clinic. Nike provides us with some outstanding college football coaches/speakers and we add other great speakers/coaches from northwest area small colleges and high schools from Oregon, Washington, California and Alabama. This year we are excited in having STEVE SARKISIAN-U.OF WASHINGTON, JIMBO FISHER-FLORIDA STATE, GEORGE RICHT-U. OF GEORGIA, BRONCO MENDENHALL-BYU & ROCKY LONG-SAN DIEGO STATE.

Additional clinic information is now listed and will be updated monthly with final information in mid-December on our web site of www.oregoncoach.org . We will mail clinic information in November and January to all schools in Oregon and Washington. We continue to offer OACA membership discounts. We hope our football coaches will attend and support the clinic and the OACA. **Online registration begins January, 2012.**



OACA/NIKE BASKETBALL CLINIC

We recently finished our 4th annual OACA/Nike Basketball clinic held at Westview High School. Our clinic was very successful with about a 25% increase in attendance from previous year with over 275 coaches in attendance. We want to give a special thanks to Pat Coons- Westview Head Boys Basketball Coach and his staff for the use of their beautiful clinic site and on-site organization. Other special thanks go to Tony Dorado-Nike Basketball Rep for securing some top college and high school speakers for our clinic. We are also thankful to our high school coaches who spoke or attended our clinic. We are excited for the positive future of our clinic next year as it is conducted on same October 12, 2012 In-Service day.



OTHER CLINIC INFORMATION is on our web site of www.oregoncoach.org under clinics. We will post information that we receive, such as the BASEBALL CLINIC FEBURARY 3-4, 2012 AT THE UNIVERSITY OF PORTLAND. Email us at oregoncoach.org with your clinic info.

OACA AWARDS & SCHOLARSHIP INFORMATION

YEARS OF SERVICE

We will be honoring those coaches who have coached for 25, 30, 35, 40, 45 or 50 years at our Awards Banquet held in late May. We need to hear from you if you fall into one of these above categories. Please check for your name at www.oregoncoach.org/Awards.htm under *Coaches Award*. Email us at: suzette@wvi.com if your name is not on the list. We receive this information from our member's application form he/she submits.

SCHOLARSHIP INFORMATION

The OACA annually awards eight \$1000 scholarships to sons and daughters of OACA members. Completed scholarship applications, including a copy of the student's transcript and two letters of recommendation, are due April 1, 2012. Scholarship applications will be reviewed by the OACA Executive Board, who will evaluate applications in the areas of academics, athletic participation, honors, school activities and out-of-school activities. Online applications can be found at www.oregoncoach.org under *Scholarships*. If you have any questions, please call the office at 503-399-9132 or email: suzette@wvi.com.

OREGON ASST COACH AND MIDDLE SCHOOL COACH OF THE YEAR

The following is a Nomination Form to be used for either **OREGON ASSISTANT COACH or for JUNIOR HIGH/MIDDLE SCHOOL COACH OF THE YEAR**. This award is also given out at the Coach of the Year Banquet. If you would like to nominate someone please fill out the enclosed form and mail it to: OACA, 3295 Triangle Dr., Suite 100, Salem, OR 97302

ASSISTANT or JR. HIGH/MIDDLE SCHOOL COACH

Deadline: April 1, 2012

Name: _____ Nomination by: _____
School: _____ Name: _____
Address: _____ School: _____
City/St./Zip: _____ Position: _____

Nominee Information:
Years in coaching: _____ Years at current: _____ Sports Coached: _____

- Should not previously have been a head coach in the past 5 years.
- Should have a minimum of 10 years experience as an assistant coach.

Please include one letter of recommendation from an athletic director, principal or head coach.

RETURN TO:

Oregon Athletic Coaches Association
3295 Triangle Dr., Suite 100
Salem, OR 97302

THANK YOU TO OUR SPONSORS

Sponsors are a very important part of our organization. They provide funds for us to keep our membership at a lower rate, which includes liability insurance (\$1 million) and other important benefits. MaxPreps, Prime Time Sports and Neff are our 3 top financial sponsors. We also appreciate the support of Wilson/OSAA and the vendors that display at our clinics.

MaxPreps is an excellent sponsor for the OACA. They have worked hard to get schools involved in an outstanding athlete and team recognition program. Most all high schools in many states are now using this site. We would like to encourage all Oregon coaches to get involved with this program. They provide significant funds to us (OACA) so that we can offer eight \$1000 scholarships each year to graduating children of our members along with many other benefits. This technology is the way to enhance your team's stats and highlight your team and players. (Please refer to the MaxPreps Update found in this newsletter)

Neff Company with **Steve Hunker** provided all of our plaques for our 2010-11 annual Coach of the Year Banquet held again in Eugene this past May. The plaques were outstanding and added to the class of our banquet. We appreciate Steve and Neff for stepping forward to help support our Oregon Athletic Coaches Association. Please consider Neff for your needs. www.neffco.com You can reach Steve at shunker@neffco.com.

PRIME TIME SPORTS owned by **John McCallum** and **Gerrit Wood** also contribute funds to the OACA and do a great job in management of the Les Schwab Bowl. This game features 5A/6A football All-Stars from Oregon High Schools. The OACA is involved in the selection of the coaches who in turn select the players. Prime Time Sports manages the game/teams while the players/coaches stay in the Portland area.

We also appreciate the support of **WILSON ball** products and the **OSAA** as they provide the many door prize gifts at our annual OACA Coach of The Year Banquet.



OACA MISSION STATEMENT

The OACA is committed to serve its members by promoting:

- Education through athletics and coaching which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.
- Representation of Oregon coaches at the local, state and national levels.



OREGON ATHLETIC COACHES ASSOCIATION

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